

- IN LOVING MEMORY OF -

# MARCUS LAMB

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As many of you know, my sweetheart, Marcus Lamb, Founder, President, and CEO of Daystar Television Network, passed away November 30, 2021, at 4 AM. It was—and still is—the hardest thing I’ve ever had to face. He was one of the greatest gifts God has ever given me, and I want to honor and celebrate him by sharing about the life he lived and the legacy he leaves behind.

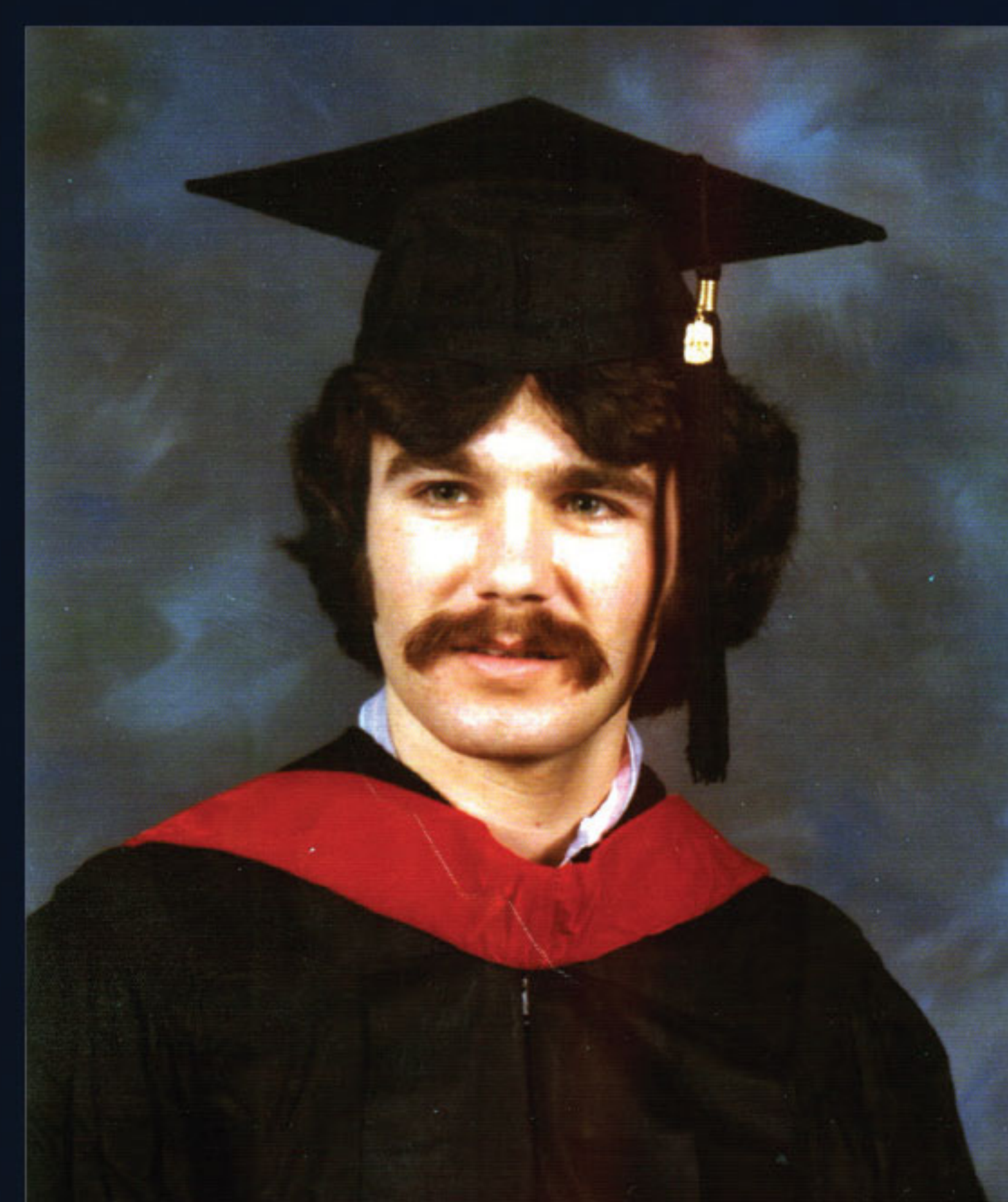
Born in Cordele, Georgia, on October 7, 1957, Marcus began his journey as a joyful, determined child, and his upbringing in the rural South forged in him a strong work ethic, and most importantly, a compassionate, faith-driven heart. Even as a young child, he fervently studied the Bible, committing it to memory, and he began preaching in his teens.



*Marcus Daron Lamb, age 3*

By the age of sixteen, he attended Lee University in Cleveland, Tennessee. He went on to earn his degree and graduated Magna Cum Laude at the age of nineteen. His determination and fervency for sharing the Gospel would

set him on the path of an evangelist, and he soon found himself traveling the country ministering. He preached with such anointing and authority that he became a frequent speaker at many crusades and revivals in countless churches, and he was known to many as a “Walking Bible.” While preaching, he would always share his immense knowledge of Scripture, often quoting notable amounts from memory.



*Lee University Graduation, age 19*

In one such revival at Tremont Avenue Church of God in Greenville, South Carolina, Marcus would enter my life. The year was 1980, and I remember how passionate for the Lord he was. I had no idea at the time that he would become my husband. When we first went out, I remember thinking how funny he was. He could always make me laugh.

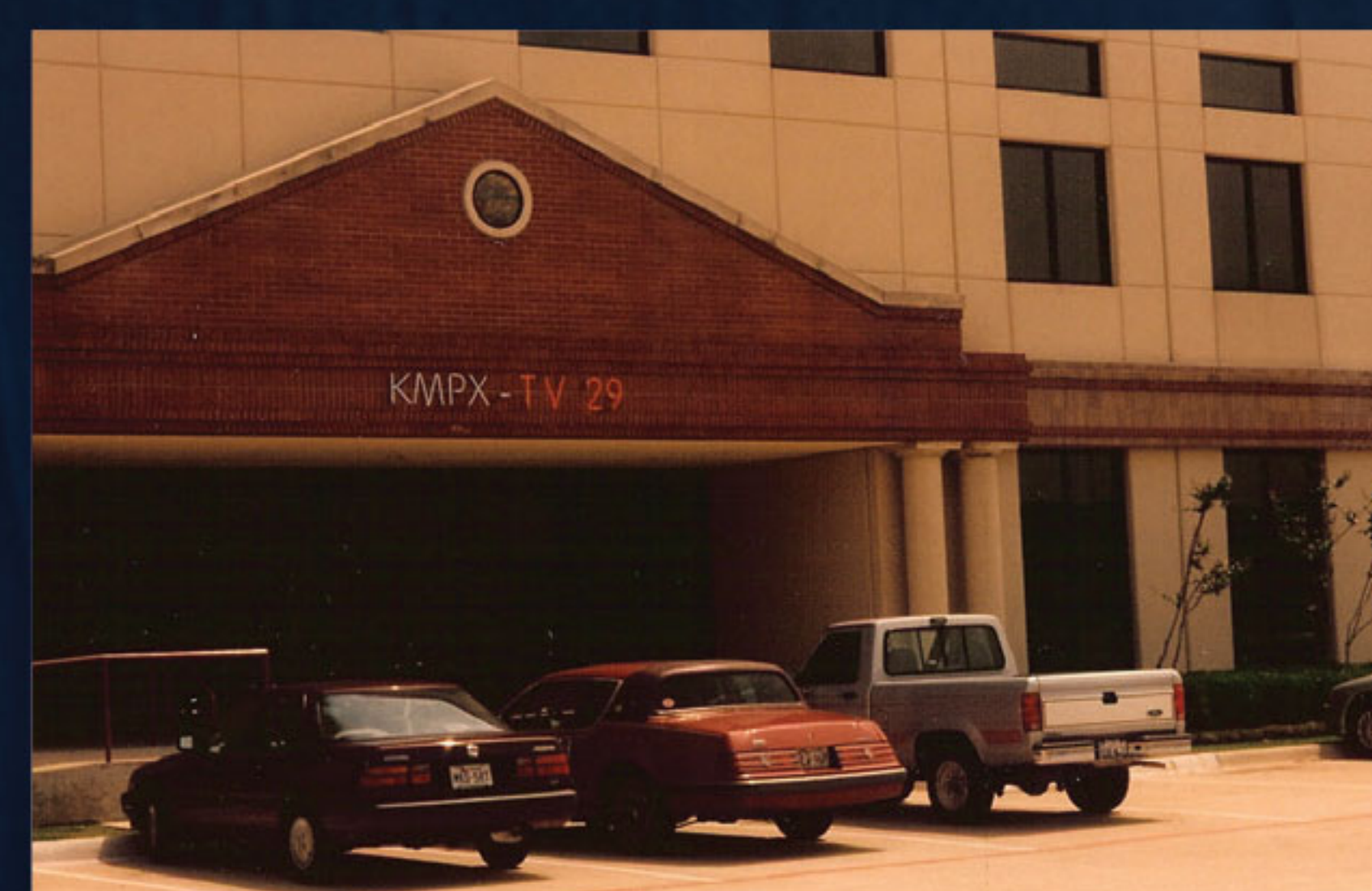
We fell in love and got married in August 1982, and I joined him on the road as we traveled around ministering. I would sing before he preached, and he would just flow with the Holy Spirit as he ministered. Less than a year into our marriage, while on a trip to Israel in 1983, the Lord spoke to Marcus about building a Christian television station, and our lives were about to drastically change forever. Our



*Our Wedding Day, 1982*

first station would be located in Montgomery, Alabama—a first for the city and the state. So, we said “yes” to this mandate from God and moved to Alabama. To say it was “on-the-job” training would be an understatement. We had no idea what we were doing at first, but God was faithful. And at 3 AM on October 12, 1985, with broken down and used equipment, “45 Alive” officially launched. Seven days later, our son Jonathan was born. Marcus always said the Lord had given us two babies.

This would be the first seed planted that would eventually grow to become the international television network you know today. By the 90’s, we knew God was moving us to another city, so Marcus and I, along with our two young children, Jonathan and Rachel, relocated to Dallas, Texas. The Lord had set us on a new adventure to build another TV station in a much bigger market. Here we would put down roots, soon adding to our family our youngest daughter, Rebecca, and launching KMPX-TV 29. In just under five years, that one station would multiply, and on January 1, 1998, the Daystar Television Network was born.



*KMPX-TV 29, 1993*

Under his visionary leadership, the network grew to more than one hundred television stations across America and is now on nearly every major cable and satellite provider across the globe, reaching almost every country in the world, including many nations with little to no access to the Word of God. That was always Marcus’ heart for Daystar—to make sure every individual on this planet had the opportunity to know Jesus as their personal Lord and Savior.

For over two decades, Marcus led Daystar to new heights, expanding its reach to new platforms, and in 2006, the network was granted a license to become the first and only Christian television network to broadcast throughout the nation of Israel on the country's HOT cable and YES direct-to-home satellite systems. Marcus counted this as one of the highest honors God had blessed us with.



*Marcus with Israeli Prime Minister, Benjamin Netanyahu, 2006*

Fiercely committed to the Great Commission, Marcus kept compassion, love, hope, faith, and encouragement as the central focus of Daystar. This led to the participation in, and the completion of, various efforts and projects all over the world, including many humanitarian efforts following natural disasters, remodeling and supporting orphanages in places such as the Philippines and South Africa, helping provide public mobile shelters through Vision for Israel, supporting Reach Initiative International in Israel, assisting in the construction of a trauma wing at a hospital in the Holy Land, giving to an Ethiopian Community Center in Israel through Messiah's Mandate, and more.



*With Our Grandchildren, 2020*

As a father and grandfather, Marcus was affectionate, fun-loving, wise, and unrelentingly devoted. This bond of family-first contributed to deep relationships with our now adult children and their spouses, each sharing that passion to reach as many as possible with the Gospel and working alongside Marcus and me as part of the Daystar team.

Over his nearly 50 years in ministry, Marcus Lamb left an indelible mark on those around him. A true friend when it counted most. I can't tell you how many stories I've heard since his passing where individuals have reached out to tell me that Marcus helped them with this or with that. He really had such a heart for people. He was also a champion of God's love and biblical truth. Even in those last days, he was casting a vision for how he wanted Daystar to do more in standing up for truth and Godly principles. He, of course, was also a man with a giving heart, a willing spirit,

and a faith that was never quenched. He never stopped believing in the power and goodness of God. And lastly, but most importantly, Marcus was a family man who loved with a smile and his whole heart. We always strived to make sure to put our children before ministry and that's why they have such strong faith today and are standing alongside me as we carry the vision of Daystar forward.



*Marcus Preaching, 2018*

The legacy he leaves behind is more than just a television network. It's in the warm memories I shared with him as his wife. I can truly say he was the love of my life. It's in the faith and strong character of his children and their spouses, Jonathan and Suzanna Lamb, Joshua and Rachel Brown, and Jonathan and Rebecca Weiss. And it will live on in the next generation through his now 5 grandchildren, which includes a new bundle of joy on the way for Jonathan and Rebecca Weiss. And all of you Daystar friends and family around the world carry it too, through your continued support and encouragement and through sharing Daystar with your loved ones.

Though our hearts grieve this great loss, we take comfort in knowing that he was greeted into Heaven with these words from the Father, "Well done, thou good and faithful servant." He fought the good fight and finished the race. We will continue to carry the torch forward until that sweet day when we shall see him again. And, for that day, I can hardly wait. I love you, Marcus Lamb!

*Joni*



*Family Christmas Photo, 2021*

# THE VISION MOVES FORWARD

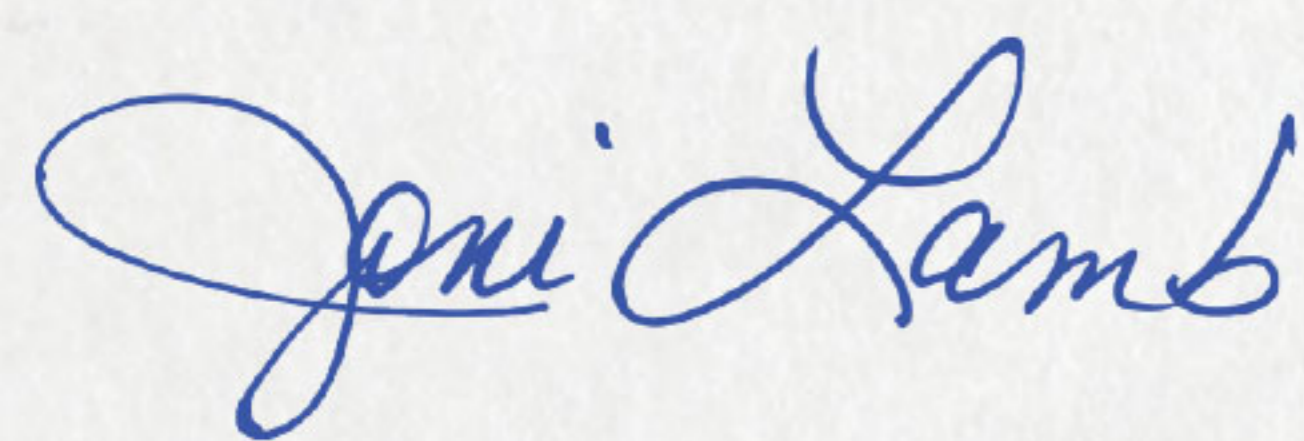
There's a beautiful lesson in creation that a vision moves forward beyond where the seed was planted. Consider the forest and all its trees and shrubs that sprawl across the landscape. Every tree began as a seed, but every tree produces thousands of seeds that find their way far past the reach of its branches.

As we look ahead to the future, there are so many new chapters unfolding at Daystar in 2022. Yes, last year ended with the unexpected passing of my sweetheart, Marcus Lamb, but I want you to know that he never stopped casting the vision forward. In his last days, he shared that he wanted Daystar to be an even better friend to Israel. So, this year, we will seek more exciting opportunities to show our love and support of the Jewish people.

He also wanted to focus even more on winning souls, standing for truth, and not being ashamed of the Holy Spirit. Those wheels were already set in motion with the studio redesign for *Ministry Now*, but this year, we will be introducing the exciting new set for *Joni Table Talk*. This means that we are not just committed to moving ahead, but we are blazing brave new trails to cover more important topics, stand against censorship, and bring more people the opportunity to experience the life changing power of the Gospel.

But we're not stopping there! We're also planning to expand how people experience Daystar with our first-ever Spanish-speaking channel, Daystar Español. Marcus had such a love for the Latin communities here in the United States and around the world. So, we will be picking up that torch and bringing Christ's message of love, hope, and joy to the beautiful Latin communities of the earth. Be sure to check Daystar.com for official launch information, and please contact your cable and satellite provider and ask them to make Daystar Español part of their lineup.

These are just a few of the exciting new things coming your way in 2022, and you can continue to expect the same quality programming and thought-provoking topics Daystar is known for. Thank you for being a part of the Daystar family. Together we are moving the vision forward.



Joni Lamb  
Co-Founder & President  
Daystar Television Network



## FROM OUR PARTNERS

I was saved through Daystar in 2017... The line to welcome him in Heaven was very long, I am sure. Many other people who, like me, are forever thankful for what your family has meant to us were there to tell him "thank you."

*Brendon - USA*

Marcus' legacy and teachings will never disappear. He was a blessing to the whole world.

*Generose - Papua New Guinea*

Reap your heavenly reward, sir. Your network is fabulous and has saved many lives, including mine.

*Caroline - USA*

Farewell Marcus. Thank you for obeying the Lord's call and leading the way for all of us.

*Nyasha - Zimbabwe*

Marcus used to come to our church years ago and my parents were saved under his revival. Truly a sad day for us, but a glorious reunion in Heaven.

*Sandy - USA*

Marcus' sensitivity to the Holy Spirit has always been a blessing for me. Thank God for the souls that were won into the Kingdom through his television ministry... He has entered his rest, his works will follow him.

*Esther - USA*

Marcus is a legend in the Kingdom. Thank you for setting an example for us to preach the Gospel of the Lord Jesus unto the world. We know He has a great heavenly reward for you.

*Prichard - South Africa*

We are saddened by the loss of the dear man of God, a brother in Christ, a co-laborer, a husband, and a father. I have always appreciated Marcus' humility and gentle spirit. We greatly miss him!

*Gary - Canada*

I truly feel as if I've lost family... he ran his race with such endurance, and we should all be inspired to do the same!

*Bonnie - USA*

We bless the Lord for the legacy Marcus has left behind - the millions of souls impacted.

*Peter - Uganda*